

CITY COUNCIL  
Strategic Planning Session  
Agenda

Friday, March 1, 2024, 8:00 AM  
Gold Hill City Hall, 420 N. Sixth Ave



IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT, IF YOU NEED SPECIAL ASSISTANCE TO PARTICIPATE IN THIS MEETING, PLEASE CONTACT CITY HALL, 541-855-1525. 48 HOURS ADVANCE NOTICE IS PREFERABLE, AND WILL ENABLE US TO MAKE REASONABLE ARRANGEMENTS

*Facilitator: Joe Schmidt*

**Morning Session: SWOT Analysis and Major Goals**

- 8:30: Doors Open
- 9:00: Introductions/Explain Process
- 9:15: SWOT (Strengths, Weakness, Opportunities Threats)
- 9:45: Break
- 10:00: Identify compelling themes from SWOT Analysis  
(Basis of Strategic Plan)
- 10:30: Major Goal Development, from SWOT Analysis
- 12:00: Lunch (Provided on site)

**Afternoon Session: Develop Objectives to support Goals**

- 12:30: Review and assess Major Goals
- 12:45: Develop Objectives (Support for Major Goals)
- 2:00: Break
- 2:15: Present and assess Objectives
- 3:00: Review and Dismiss

This meeting is broadcast live at: <https://youtube.com/@cityofgoldhill>