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FIRM SIZE: Four



GALBRAITH & ASSOCIATES, INC. is a landscape architecture and planning firm based in Medford, Oregon. Since its establishment in 1989 the firm has completed hundreds of projects in Oregon and California and specializes in urban design and park planning. The staff is composed of three design professionals with backgrounds in landscape architecture, planning, landscape contracting, scenic resources, recreation, interpretation, Horticulture, and computer 3-D modeling and rendering, and an office manager; two of our designers are also certified arborists This design team has worked extensively with community development and public agencies and has vast experience with the public design process. The services offered by *Galbraith & Associates* include:

- ***Landscape & Irrigation Design:*** residential, commercial, and public spaces
- ***Master Planning & Urban Design:*** streetscapes, campuses, resorts, zoning and land use studies, historic preservation
- ***Site Planning, Protection, Restoration & Enhancement:*** natural resource assessment, tree preservation, wetland habitats, riparian areas, storm-water retention, filtration and reuse, and solar management
- ***In-house evaluation of existing trees on site***
- ***Park and Recreation Planning:*** access studies, trail plans, athletic fields, playgrounds
- ***3-D Illustrations*** to aid in visualization

Our ongoing relationship with local city parks departments and urban renewal agencies attests to our skill and is reflected in our clients' satisfaction and our repeat client base. Our firm is well acquainted with the Rogue Valley area. Our projects are predominantly local and all team members have resided here for many years. The staff's experience and familiarity with city, state, and federal requirements (ODOT, FEMA, DSL, ODFW, and local and state municipalities) as well as local conditions ensures an understanding of your project's requirements.



Selected Project Experience:

- Gold Hill Sports Park, Gold Hill
- Morrison Centennial Park, Grants Pass
- Redwood Park, Grants Pass
- Reinhart Volunteer Park, Grants Pass
- Reinhart Volunteer Park Pedestrian Bridge Link, Grants Pass
- River Road Reserve, Grants Pass
- Tussing Park, Grants Pass
- 9th Street Pedestrian Bridge (Bear Creek), Medford
- Delta Waters School Park, Medford
- Fichtner-Mainwaring Park, Medford
- Lewis Park, Medford
- Lewis Park Elk Creek Wetlands, Medford
- Lone Pine Park, Medford
- Summerfield Park, Medford
- Vogel Park, Medford
- Rogue River Revitalization Project/streetscape
- White City Park, White City
- Jackson County Fair & Expo – Amphitheater
- Harris Park, Umatilla County, OR
- Lake Shastina Bill Hoy Park, CA

Examples that address specific requirements of this proposal:

- **3.15 Sustainable design practices and Impact on surrounding neighborhoods:**
Redwood Park, Grants Pass

Two alternate master plans were prepared that incorporated uses ranging from passive to active and recreational to community supportive. *The design addresses the site's need to fit in its established neighborhood and retain significant existing vegetation. In addition, vegetation buffers are provided along the parks residential borders.*

Proposed parking areas include innovative approaches for dealing with storm-water runoff, providing retention and filtration systems to reduce impact to the waste water infrastructure and recharge ground water supplies. Recreational amenities may include combined athletic practice fields, volleyball and basketball, a dog area, picnic areas with shelter, playground, walking paths, and restroom facilities.



- **1.0 Parks to serve as a catalyst for economic development:**

- ***Vogel Park, Medford***

Winner of a 2000 Governor's Livability Award, *the project goal was to promote the revitalization of downtown Medford for the business community, commercial development and visitors.* Designed as a foreground to the Ginger Rogers Craterian Theater it includes zero depth fountains set in an urban park. Galbraith and Associates worked closely with the Medford Urban Renewal Agency in conducting interviews with each of the eight members of the steering committee in order to develop a design around the needs of the community, while taking into account budget and time constraints. Construction plans were provided, as well as initial spot elevations and details for the paving and subsurface drainage. A city alley was incorporated into the design and is the beginning of a pedestrian path leading to a parking garage, where the design theme continues.



- **3.10 Public Input:**

- ***Gold Hill Sports Park, Gold Hill***

A renovation Master Plan was designed to upgrade current facilities on the 26-acre city park, bordered on the east by the Rogue River, and on the west by State Highway 234. Growing park usage made safety issues and increased efficiency in use of space top priorities in further park planning.

A park user survey developed by Galbraith & Associates was circulated, and graphed results were discussed at a public workshop facilitated by the firm. Floodplain information and other opportunity and constraint issues were presented. The community ideas were then utilized to design two distinct park concept plans. Group input and discussion at a second public meeting, with additional committee input led to the final Master Plan design.



The resulting Master Plan connects existing park elements with a safe, convenient park access and circulation plan, including appropriately sized parking areas. The park's riverfront is opened to use and enjoyment with looped pathways and a riverfront pedestrian and fitness trail, river access points, and overlooks at appropriate locations. Activity areas are planned so as to enhance user enjoyment and minimize user conflicts, and include basketball courts, BMX area, playgrounds, water play, multi-use grassy open space areas, and barbecue and picnic pavilion areas.

- **1.0 Parks to serve as a catalyst for economic development, and**
- **3.10 Public Input:**
Market Hall Study, Phoenix

Galbraith and Associates, teamed with PIVOT Architecture, was commissioned by the Phoenix Urban Renewal Agency to begin the process of implementing the community's vision for a better, more prosperous Phoenix. The land described as the Market Hall site is owned by PHURA, and strategically positioned in the heart of the traditional city center of Phoenix. Leveraging funds for urban and economic renewal at this location is anticipated to result in benefits that achieve the community's goals and outweigh the risks.



The Steering Committee identified the following goals for the project.

- *Create a Community Gathering Place*
- *Create a Catalyst for Business and Development*
- *Provide Revenue Generating Opportunities*
- *Enhance Historic Phoenix*
- *Create a Safer Downtown*
- *Enhance and Integrate the Bear Creek Natural Area*
- *Provide Activities for Various Groups*
- *Provide Learning, Life Skills, and Mentoring Opportunities*

Community Feedback

The study included three primary public events; the responses from these events are characterized by the goals listed above. The overall message from the meetings is that Phoenix can be a great place to live, something needs to happen to jump start improvements, and the public sector should lead the initial development efforts.

- **3.15 Sustainable design practices:**
Riverside Park Pedestrian Zone, Grants Pass

The plans were for 600 feet of river bank along the Rogue River addresses acute maintenance and erosion issues caused by the increasing popularity of this historic park. The design included native plantings to protect banks and stream erosion, improve riparian and wildlife habitat, add color and beauty to the river. Pedestrian pathways, nodes and amenities and designated river access at rocky beaches comfortably provide for public use.

